

## *Purpose*

In 1989, the Governor of New Jersey signed into law P.L., Ch 51, that established the Alliance to Prevent Alcoholism and Drug Abuse. The purpose of the Alliance is to create a network, comprised of all the communities in New Jersey, which is dedicated to a comprehensive and coordinated effort against alcoholism and drug abuse.

The Long Beach Island Municipal Alliance is established by the Governor's Council on Alcoholism and Drug Abuse. Legislature provided funds support municipality-based alcohol, tobacco and other drug abuse education and public awareness activities. Membership may include representatives from police departments, schools, civic associations, community organizations and business groups from participating communities.

The goal of the Long Beach Island Municipal Alliance is to work with and support organizations and agencies who provide education and awareness of drug, alcohol and tobacco abuse.

## *Awards*

1998-*Resolution of Commendation*-for developing the Girl Power Program to reduce the risk factors of early first use among adolescent girls ages 12-18.

2001-*Phil Zeiger Service Award*-in recognition of outstanding service and dedication to reducing the risk of substance abuse through prevention and education.

## *Members*

Members and organizations participating in Long Beach Island Municipal Alliance activities include:

Beach Haven Exchange Club

Beach Haven School

Girl Scouts of America

LBI Health Department

LBI Rotary Club

LBI School District

Southern Regional School District

St. Francis Counseling Center

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*Long Beach Island  
Municipal Alliance*

*For the  
Prevention of  
Substance Abuse*

*Long Beach Township  
Surf City  
Harvey Cedars  
Beach Haven  
Ship Bottom  
Barnegat Light*



# Long Beach Island Municipal Alliance Programs

## **DARE (Drug Abuse Resistance Education)**

Long Beach Island Police provide drug and alcohol prevention programs in elementary school, middle school and high school forums.

## **Project Graduation**

Alcohol, tobacco and drug-free graduation celebration for local high school students.

## **Intergenerational**

Program includes seniors, children and school leaders interacting in alcohol prevention and alternative activities.

## **Healthy Choices**

Educational program aimed at mothers and daughters, addressing communication, host liability, fetal alcohol syndrome prevention, self defense and stress.

## **Good at Any Age**

Interactive program encourages older adults to recognize unhealthy behaviors and adopt healthier lifestyles. Twice monthly sessions integrate substance abuse prevention into an overall program of disease prevention and health promotion and includes topics such as nutrition, sleep, memory, medications, home safety, and fraud.

## **Forest Friends**

Puppet presentation developed to educate young children on life skills and decision making tasks.

## **Wellness Programs**

*Project Healthy Bones*, a program for men and women at risk for osteoporosis, includes substance abuse prevention education.

*Annual Health Department Walk*, held every spring, this event encourages physical activity and socialization, and includes substance abuse prevention information.

*Health Fair*, annual educational program for community members, provides screenings and health resources.

## **Fetal Alcohol Syndrome Awareness & Education**

Instruction by Public Health Nurse to prospective parents on the dangers of alcohol and tobacco use during pregnancy.

## **Tobacco Use Prevention**

Education to groups of all ages on the harmful effects of smoking and secondhand smoke.

## **Girl /Boy Power**

Program based on the national public education campaign sponsored by the U.S. Department of Health and Human Services to help encourage positive values among teens.

## **Character Education Through Scouting**

Local scout troops provide prevention education during meetings.

## **Preschool Power**

Program to help preschool children learn effective life skills by incorporating substance abuse prevention into health education: Dental Health & Smoking, Poison Prevention & Good/Bad Medicine, Safety & Alcohol Use.

## **Hooked on Fishing**

Families receive alcohol, drug and tobacco information while on surf fishing trip.

## **Shore Health**

Quarterly newsletter for LBI residents provides prevention education on substance abuse and other health issues, as well as information on programs and activities. Newsletters are available at town halls, libraries, community centers, and schools.

## **Municipal Alliance Website**

Offers news, resources, helpful links, meeting information and photos of activities.

## **Family Movie Night w/PSA**

Families interact with school personnel in a social setting, viewing resources on alcohol, tobacco and drug related subject matter.